

CEM Risk Events Feeds Guide

Everbridge Suite September 2025



Everbridge Suite 2025 Printed in the USA

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Everbridge software is covered by US Patent Nos. 6,937,147; 7,148,795; 7,567,262; 7,623,027; 7,664,233; 7,895,263; 8,068,020; 8,149,995; 8,175,224; 8,280,012; 8,417,553; 8,660,240; 8,880,583; 9,391,855. Other patents pending.



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Critical Event Management (CEM) Risk Event Feeds

Everbridge provides out-of-the-box, premium, and self-service Risk Event Feeds with different product packages and configurations for CEM Customers.

There are different types of Risk Event Feeds. Types include events like Weather, Wildfire, Hurricane, or General, like Everbridge Risk Events. Feed type determines which categories and subcategories are used.



Feed Types

General Risk Event Feeds

Se [*]	verities
UnknownMinorModerateSevereExtreme	
Cat	egories
Civil Unrest	 Armed Clash Aviation Worker Strike Cargo Transportation Strike Civil Demonstration Civil Rioting Civil Service Strike Energy Sector Strike General Civil Unrest General Strike Industrial Strike Medical Services Strike Mine Workers Strike Planned Strike Port Strike Public Transportation Strike
Conflict/War	CoupGeneral Armed ConflictGeneral Conflict/WarMilitary Operation
Crime	 Bank Robbery Disturbance General Violent Crime Hostage Office-Involved Shooting Police/Security Forces Response Robbery School Lockdown Shooting Stabbing
Hazmat/Fire	Natural Gas Leak



	 Fumes Chemical Spill Oil Spill Fuel Spill Explosive Materials Structure Fire Industrial Fire Maritime Fire Train Fire Vehicle Fire Electric Fire Brush Fire Biohazard Unknown Substance Emergency Response Radioactive Agent Non-Residential Fire Wildfire General HAZMAT/Fires Chemical Agent
Health/Disease	 Air Quality Quarantine Public Health Advisory Food Advisory Disease Outbreak General Health/Disease
Local Disaster	 Building Collapse Dam Collapse Mine Incident Partial Collapse Structure Collapse Tunnel Collapse Unsafe Structure State of Emergency Evacuation General Local Disasters Avalanche Landslide Subsidence General Local Disaster
Natural Disaster	Atmospheric/SpaceEarthquakeTropical Cyclone/HurricaneTsunami



Other Security	 Volcano General Natural Disaster Stampede Homeland Security Advisory Public Safety Advisory Cyberattack Curfew General Security
Weather	FloodTornadoWinterStorm
Terrorism/Suspicious Activity	 Bomb Threat Insurgent Attack Terrorist Attack Bioterrorism Chemical Terrorism Radiological Nuclear Device Terrorism Advisory Bomb Detected Bomb Explosion Suspicious Activity Suspicious Object General Terrorism
Transportation	 Bridge Collapse Travel Advisory Border Closure Port Closure Public Transportation Disruption Roadway Closure Train Derailment Waterway Closure Air Travel Delay Aircraft Fire Aircraft Incident Airport Closure Airspace Restriction Emergency Landing Helicopter Crash Plane Crash Airliner Crash Supply Chain Disruption Air Accident



	 Flight Disruption Marine Disruption Rail Accident Vehicle Accident General Transportation
Utility/Infrastructure	 Boil Water Advisory Fuel Disruption Network Outage Production Stoppage Rolling Blackout Water Main Break Drinking Water Gas Outage Power Sewage Telecommunications General Utility/Infrastructure

Weather Risk Event Feeds

<u> </u>		•
Sev	erit	ies
901	O116	

- Unknown
- Minor
- Moderate
- Severe
- Extreme

Categories	Subcategories
Air Quality	 Ashfall Dust Storm Dense Fog/Smoke Blowing Dust Other Air Quality Alert
Flood	 Areal Floods Coastal Floods Flash Floods Hydrologic Outlook Lakeshore Floods Flood Tsunamis Storm Surges
Frost & Freeze	Extreme ColdFrostFreeze



	Freezing FogHard Freeze
Heat	Excessive HeatFire WeatherHeat
Marine & Coastal	 Debris Flow Freezing Rain Low Water Marine Hazards Coastal Floods Hazardous Seas and High Surf Hazardous Winds and Gales Small Craft Hazards
Weather	General
Thunderstorm	Severe ThunderstormFlash Floods
Tornado	Tornado
Tropical Storm	HurricaneHurricane/TyphoonTropical Storm
Wind	 Wind High Wind Destructive Wind Extreme Wind Lake Wind
Winter Weather	 Winter Weather Avalanche Blizzard Extreme Cold Freezing Rain Ice Storm Lake Effect Snow Snow Squall Wind Chill Winter Storm

Wildfire Risk Event Feeds

	Severities	
UnknownMinorModerate		



Severe

Extreme	
Categories	Subcategories

WildfireN/A

Hurricane Risk Event Feeds

Severities

- Unknown
- Minor
- Moderate
- Severe
- Extreme

Categories Subcategories

Hurricane
 N/A

Additional Alerting Properties

- 60 km/h
- 90 km/h
- 120 km/h
- · Projected path of the hurricane

Earthquake Risk Event Feeds

Severities

- Unknown
- Minor
- Moderate
- Severe
- Extreme

Categories	Subcategories	
 Earthquake 	• N/A	
Additional Alerting Properties		
Magnitude	1-10	

Tropical Storm Risk Event Feeds

Severities

- Unknown
- Minor
- Moderate
- Severe



Extreme

LAUGING	
Categories	Subcategories
 Tropical Storm 	• N/A

Mobile Safety Risk Event Feeds

Severities

- Unknown
- Minor
- Moderate
- Severe
- Extreme

Categories Only

• Mobile Safety

Operator-Entered Risk Events

Severities

- Unknown
- Minor
- Moderate
- Severe
- Extreme

Categories Only

- Civil Unrest
- Conflict/War
- Crime
- · Hazmat/Fire
- · Health/Disease
- Hurricane
- Local Disaster
- Natural Disaster
- Other Security
- Weather
- Terrorism/Suspicious Activity
- Transportation
- Utility/Infrastructure
- Wildfires



Everbridge RIMC Feeds

Everbridge Risk Intelligence Monitor Center (RIMC) leverages many diverse information sources to provide early warning of Risk Events at all levels, from neighborhood to international.



Everbridge Risk Events, Everbridge Advisories

The Risk Intelligence Monitoring Center combines thousands of trustworthy data sources with an experienced team of analysts to provide verified, real-time data about potentially threatening events around the world.

Everbridge Risk Events, Everbridge Advisories	
Source	Everbridge
Type	General
A LIPPA COLLABORATION	

- Everbridge Advisories from the RIMC are derived from thousands of trustworthy data sources and curated by an experienced team of analysts. They provide global intelligence about future and ongoing safety, security, and health risks. Everbridge Advisories allow Everbridge Risk Intelligence Monitoring Center Analysts to provide forward-looking global intelligence.
- Everbridge Risk Events feed may also contain Auto-published Risk Events. See the Auto-Published Risk Events Guide for more details.



Everbridge Global Highlights and Situation Reports

Everbridge Global Highlights from the Risk Intelligence Monitoring Center provide summaries and analyses of events or conditions in a country. Each highlight includes the assessment of professional analysts about the potential impact on travel and security.

Everbridge Situation Reports from the Risk Intelligence Monitoring Center provide timely, in-depth, contextual information about events that may impact organizational strategic planning, assets, supply chain resiliency, and traveler and corporate security. These long-form reports include the latest developments of tactical and strategic importance on complex events worldwide. Situation reports may also cover complex, long-term developments around the globe such as terrorism, drug wars, piracy, and civil unrest. Also covered are significant outbreaks of infectious diseases, particularly virulent and widespread seasonal illnesses, and health-related developments.

E	verbridge Global Highlights, Everbridge Situation Reports
Source	Everbridge
Type	General
	Additional Notes
Everbridge Gl Security cate	obal Highlights and Situation Reports are only alertable for the Other gory.



Everbridge Travel Risk Events

The **Everbridge Travel Risk Events** feed (previously known as Anvil Risk Event Feed) delivers verified, real-time information on global threats, offering tailored advice and severity levels specifically for travelers.

Everbridge Travel Risk Events	
Source	Everbridge
Туре	General
Notes	Auto-published Risk Events can also be found in this feed. See the Auto-Published Risk Events Guide for more details.



Everbridge CA Evacuation Zones

Everbridge CA Evacuation Zones from the Risk Intelligence Monitoring Center provides essential and actionable information during California wildfire or emergency evacuations. This information is aggregated from a wide array of official sources. However, due to the dynamic nature of these emergency situations, new or updated evacuation orders or warnings may be issued before changes are reflected in Everbridge. Residents and those operating near fires should sign up for automated alert notification services and closely follow the instructions of local authorities during these potential life-threatening safety events.

Everbridge CA Evacuation Zones		
Source	Everbridge	
Type	Evacuations	
	Categories	
 Local Disaster 		
	Subcategories	
 Evacuation 		
	Severities	
	Unknown	
	Minor	
	Moderate	
	Severe	
	Extreme	



Service Events

The **Service Events Risk Event Feed** provides real-time Events whenever an Everbridge Analyst updates the Risk Rating of a Country or City.

Service Events	
Source	Everbridge
Type	SERVICE_EVENTS



Weather

Weather Events (US)

The U.S. National Weather Service (NWS) issues watches, warnings, and advisories for weather hazards. The NWS issues a watch when conditions are favorable for a significant weather event to develop; it issues a warning when hazardous conditions are expected and you may have to take action, such as delaying travel, staying indoors, dressing for extreme weather, or evacuating. Visual Command Center (VCC) can also alert you to advisories, which indicate a type of weather is expected that is not severe enough to merit a warning, but which may cause significant inconvenience or make travel hazardous.

Weather Events (US)	
Source	U.S National Weather Service
Type	Weather
Additional Notes	
 Risk Events are displayed as polygons. 	

Damage Threat Categories for Severe Thunderstorm Warning Segments

The National Weather Service (Weather Events US) can convey the severity and potential impacts of thunderstorm winds and hail by adding a "damage threat" tag to Severe Thunderstorm Warnings.

The three categories, in order of lowest to highest damage threat, are:

- 1. Base (default)
- 2. Considerable
- 3. Destructive

These tags and additional messaging are designed to promote immediate action based on the threats.

The criteria for a baseline or **Base** severe thunderstorm warning are 1.00-inch (quarter-sized) hail and/or 58 mph thunderstorm winds. This will not activate a Wireless Emergency Alert (WEA) on smartphones. When no damage threat tag is present, damage is expected to be at the base level.



The criteria for a **Considerable** damage threat are at least 1.75-inch diameter (golf ball-sized) hail and/or 70 mph thunderstorm winds. This will not activate WEA.

The criteria for a **Destructive** damage threat are at least 2.75-inch diameter (baseball-sized) hail and/or 80 mph thunderstorm winds. Warnings with this tag will automatically activate WEA on smartphones within the warned area.

Thunderstorm Damage Threat (tag category)	Wind	Hail Diameter	WEA?
Base (No tag - default)	58 mph	1.00-inch (quarter- sized)	No
Considerable	70 mph	1.75-inch (golf ball- sized)	Yes
Destructive	80 mph	2.75-inch (baseball- sized)	Yes

NOTE: Refer to the National Weather Service website for more information.



Weather Events (Europe)

The Weather Company provides weather watches, warnings, statements, and advisories in Europe which are issued by MeteoAlarm.

Weather Events (Europe)	
Aggregator	The Weather Company
Source	MeteoAlarm
Type	Weather
Additional Notes	

- To reduce duplicate alerting, Everbridge aggregates events received from The Weather Company into a single alertable event across event description, time, and distance thresholds.
- Risk Events are displayed as polygons.

Supported Countries

The following countries are covered by the Weather Events (Europe) feed:

Country Name	countryCode
Austria	AT
Australia	AU
Belgium	BE
Bosnia-Herzegovina	BA
Bulgaria	BG
Canada	CA
Croatia	HR
Cyprus	CY
Czech Republic	CZ
Denmark	DK
Estonia	EE
Finland	FI
France	FR
Germany	DE
Greece	GR
Hungary	HU
Iceland	IS
Ireland	IE
Israel	IL



Italy	IT
Japan	JP
Latvia	LV
Lithuania	LT
Luxemburg	LU
Macedonia (the former Yugoslav Republic of)	мк
Malta	MT
Moldova	MD
Montenegro	ME
Netherlands	NL
Norway	NO
Poland	PL
Portugal	PT
Romania	RO
Serbia	RS
Slovakia	SK
Slovenia	SI
South Korea	KR
Spain	ES
Sweden	SE
Switzerland	СН
United Kingdom	UK
United States of America	US



Weather Events (Canada)

• Risk Events are displayed as polygons.

The Weather Company provides weather watches, warnings, statements, and advisories in Canada which are issued by Environment and Climate Change Canada.

Weather Events (Canada)		
Aggregator	The Weather Company	
Source	Environment and Climate Change Canada	
Type	Weather	
Additional Notes		
 To reduce duplicate alerting, Everbridge aggregates events received from The Weather Company into a single alertable event across event description, time, and distance thresholds. 		



Weather Events (Japan)

The Weather Company provides weather watches, warnings, statements, and advisories in Japan which are issued by the Japan Meteorological Agency.

Weather Events (Japan)	
Aggregator	The Weather Company
Source	Japan Meteorological Agency
Type	Weather
Additional Notes	
To reduce duplicate alerting, Everbridge aggregates events received from	

- To reduce duplicate alerting, Everbridge aggregates events received from The Weather Company into a single alertable event across event description, time, and distance thresholds.
- Risk events are displayed as polygons.



Weather Events (Australia)

• Risk Events are displayed as polygons.

The Weather Company provides weather watches, warnings, statements, and advisories in Australia which are issued by the Australian Government Bureau of Meteorology. Tsunami warnings are issued by the Joint Australian Tsunami Warning Centre (JATWC) for Australian coastal locations and offshore territories.

	Weather Events (Australia)	
Aggregator	The Weather Company	
Source	Australian Government Bureau of Meteorology	
Туре	Weather	
Additional Notes		
 To reduce duplicate alerting, Everbridge aggregates events received from The Weather Company into a single alertable event across event description, time and distance thresholds. 		



Wildfires (NIFC)

The National Interagency Fire Center (NIFC) provides information about active wildfires in the US. NIFC receives fire location and perimeter reports from federal, state, local, and non-governmental agencies involved in wildland firefighting.

Wildfires (NIFC)	
Source	National Interagency Fire Center (NIFC)
Type	Wildfire



Hurricanes (GDACS)

The Global Disaster Alert Coordination System (GDACS), a joint initiative of the United Nations and the European Union, provides information on tropical storms. Reports include an estimate of the impact based on the magnitude of each event and possible risk to the nearby population.

Hurricanes (GDACS)	
Source	Global Disaster Alert Coordination System (GDACS)
Type	Hurricane
Categories	

Wind Swaths

• 60 km/h

Hurricane

- 90 km/h
- 120 km/h
- · Projected Path of Hurricane

- The Hurricane risk event feed is alertable across wind speeds or the hurricane's projected path.
- For hurricane event end date and time, CEM automatically adds 1 day to the expiration date provided by GDACS.



Tropical Cyclones and Disturbances (NHC)

The National Hurricane Center's (NHC) mission is to save lives, mitigate property loss, and improve economic efficiency by issuing the best watches, warnings, forecasts, and analyses of hazardous tropical weather while increasing understanding of these hazards.

Tropical Cyclones and Disturbances			
Source	National Hurricane Center and Central Pacific Hurricane Center		
Type	Tropical Storm		
	Categories		
 Tropical 	Tropical Storm		
	Hurricane Severity Probabilities for Next 5 Days		
Minor	0-40%		
Moderate	40-60%		
Severe	60-90%		
Extreme	90%+		

- This feed provides early warnings when tropical cyclones may be developing. For each basin, it reports the location, if any, where cyclone activity is most likely.
- The Tropical Storm Feed will only report a single risk event for each of the three monitored basins: Central Pacific, Eastern Pacific, and Atlantic.
- As the chances of affected asset proximity are low, it is advised to set the Alert Settings or Workflows to 'Always Alert' for this Risk Event Feed.



Earthquakes

The U.S. Geological Survey provides worldwide earthquake information. Earthquake reports include magnitude (a measure of the quake's energy). Where available, reports also include intensity, which is a measure of the quake's effects on people and structures.

	Earthquakes	
Source	U.S. Geological Survey (USGS)	
Туре	Earthquake	
	A 1 100 A 1 1 A 1 A 1	

- Earthquake Alert Settings are aligned to magnitude rather than risk event severity: low, moderate, extreme, severe.
- CEM will alert on an earthquake when any sensor is above the alerting threshold. Sensor values may differ significantly before a consensus value is produced and reported as magnitude. Therefore, you may have an alert workflow meet the alerting threshold when the magnitude is less than the threshold.
- <u>Reporting times from USGS</u> depend on the size and location of the earthquake.
 - An earthquake in California is processed and posted to the system in 2.5 minutes (on average). This is because our seismic network is very extensive in California, where there are many earthquakes and many people.
 - An earthquake in the U.S. outside of California (where seismic networks are not as dense), is typically posted within 8 minutes.
 - An earthquake outside the United States, where the seismic network is sparse in some areas, takes 20 minutes (on average) to process and post. Our webpages with real-time information are cached for 60 seconds, so there might be an additional delay of up to 60 seconds for the webpage to be updated.



timeline.

State and Local Government

The **Everbridge Nixle** service enables government agencies to send emergency messages. Agencies that use Everbridge Nixle include local police departments, county emergency management offices, and municipal governments in all 50 states.

State and Local Government		
Source	Everbridge Nixle	
Туре	General	
	Additional Notes	
	 Everbridge Nixle does not currently support CEM subcategories for Alerting workflows 	
 Some local agency risk events have significantly longer End Times associated with the risk event. These past events will be displayed in the 		



Mobile Safety

The Mobile Safety feed displays alerts in Visual Command Center when a Safety event, such as an SOS, is triggered from a mobile device.

Mobile Safety	
Source	Everbridge Mobile App
Type	Mobile Safety



Operator-Entered Risk

Visual Command Center users can add custom risk events through the Operator Console. This lets you capture events important to your Organization that have not been reported by the data sources supplied with VCC.

Operator-Entered Risk	
Source	Manual entry from VCC Operator Console
Туре	Operator-Entered Risk



Custom Feeds

Self-Service Risk Events

In addition to the many Risk Event Feeds that Everbridge offers, Self-Service Risk Events provide the ability to send your exclusive risk data or data from a third party to your Everbridge Organization using a RESTful API.

Self-Service Risk Events	
Documentation	CEM Self-Service Risk Events
Type	General, Weather, or Wildfire
Additional Notes	
Purchase Required	



Other Feeds

Signal

Signal is an open-source intelligence-gathering solution for organizations with distributed workforces, regulatory compliance requirements and that care about employee safety, cyber security, and intellectual property. Signal enables organizations to gain situational awareness from a variety of data sources including social media, the dark web, and the deep web.

Signal		
Source	Signal	
Type	General	
	Additional Notes	
Signal purchase required.'Always Alert' is not supported for this Risk Event Feed.		



Dataminr

The **Dataminr** platform detects signals of high-impact events and emerging risks from within publicly available data.

Dataminr Dataminr Dataminr Dataminr		
Dataminr		
General		
Severity Mappings		
Dataminr		
Flash - Top Priority		
Urgent - Higher Priority		
Alert - Lower Priority		

- Requires Dataminr purchase.
- 'Always Alert' is not supported for this Risk Event Feed.
- Dataminr events are only visible at a zoom of 200 miles or less in Visual Command Center.



SAMdesk

SAMdesk is a global disruption monitoring platform powered by big data and artificial intelligence. SAMdesk is available through Risk Event Self-Service.

	Samdesk
Source	Samdesk
Type	General
Additional Notes	
 Samdesk purchase required. SAMdesk category mappings can be configured from the SAMdesk service: Settings > Account > Everbridge. 	



International SOS

International SOS monitors and reports on a host of international risk factors, including civil unrest in the form of protests, demonstrations, strikes, and curfews; terrorist threats; transportation issues such as airport closures, fuel shortages, strikes, and disruptions due to major accidents or security procedures associated with public events; natural disasters; and medical risks and outbreaks of well-known and emerging diseases.

International SOS		
Source	International SOS	
Type	General	
Additional Notes		
 International SOS purchase required. 		



MitKat

Through the strategic deployment of embedded analysts within the Indian landscape, **MitKat Advisory Services** delivers near real-time, curated reporting of events in India.

MitKat		
Source	MitKat Advisory Services	
Type	General	
Additional Notes		
Purchase Required		



Factal

Factal discovers emerging and high-risk events ahead of major media reports. Powered by a hybrid of Al and experienced journalists, Factal detects early signals, filters out the noise, and verifies the facts at the speed of social media.

Source	Туре			
Factal	General			
Additional Notes				
Purchase Required				