

# Everbridge IPAWS User Guide

Everbridge Suite June 2024



Everbridge Suite 2024 Printed in the USA

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Everbridge software is covered by US Patent Nos. 6,937,147; 7,148,795; 7,567,262; 7,623,027; 7,664,233; 7,895,263; 8,068,020; 8,149,995; 8,175,224; 8,280,012; 8,417,553; 8,660,240; 8,880,583; 9,391,855. Other patents pending.

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# Overview

IPAWS (Integrated Public Alert and Warning System) is a planned multi-agency emergency public warning system in the United States, hosted by FEMA. The IPAWS channels are available to state, local, and public agencies (collectively referred to as alerting authorities) with valid Collaborative Operating Group (COG) identifiers. Alerting authorities can send messages to the public via mobile phones, radio, and television. For more information regarding the FEMA IPAWS program, visit the <u>FEMA IPAWS website</u>.

# **IPAWS Message Channels**

**IMPORTANT:** These channels are only available if they are configured for your Organization.

IPAWS allows authorized alerting authorities to send messages to multiple channels:

- Wireless Emergency Message—A public warning system that sends geographically-targeted text message alerts to mobile devices. WEA was previously known as CMAS (Commercial Mobile Alert System).
- Emergency Alert System—A public warning system used by federal, state, and local authorities to deliver important emergency information, such as AMBER alerts and weather information targeted to specific areas, through broadcast, cable, satellite, and wireline providers.
- Non-Weather Emergency Message—A public warning system for federal, state, and local authorities to issue localized EAS messages for non-weather related Incidents. NWEM utilizes the NOAA Weather Radio Network to disseminate alerts over local television and radio stations.

**NOTE:** As of the publishing date of this guide, until further notice, NWEM is not a FEMA-supported channel. For more information, contact FEMA.

• **Common Alerting Protocol (CAP) Exchange**—CAP Exchange, also known as COG-to-COG, is a private channel of the public warning system that sends targeted messages to other alerting authorities using their COG IDs.

For more information, see <u>IPAWS Message Channels</u>.



# **Authorized Notification Senders**

An Alerting Authority must be authorized by FEMA to send messages through IPAWS. For more information about becoming an Alerting Authority in IPAWS, visit the <u>FEMA IPAWS website</u>.

# **Getting Your COG Information**

You can view your COG information, including permissions and authorized channels, by retrieving your detailed COG profile from IPAWS. This can be done by selecting the **Get COG Profile** link on the Certificate page and entering your **Private Key** and **Keystore** credentials.

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A Home	Organization Member Portal	Everbridge Open Everbridge Mobile App	
😰 Situational Awareness	Organization >	IPAWS @	
Communications	Map >	Upload certificates and store IPAWS credentials here. Remember, Everbridge	employees will never ask for your IPAWS credentials.
① Crisis Management	Interactive Visibility >	Last Modified Date: Feb 8, 2024 Last Modified By: Mike Corner-User-A	ccount-Admin
♥ Contacts + Assets	Publishing Options 🗸 🗸		
Reports + Analytics	Everbridge Network >	Polygon Simplification	
Travel Risk Management	CAP Channels 🗸 🗸	IPAWS specifies a maximum number of points per polygon(100 WEA). If a sha automatically re-draw your polygon shape. Note: the boundaries will be altered	ape exceeds the IPAWS specifications, enabling auto-simplify will d slightly and may affect intended recipients.
★ ITA	SAME Codes	Auto-simplify Polyaon	
🗘 Settings	Sender Agency Name		
Organization	Defaults	Live	Test
Member Portal	IPAWS		
Everbridge Open	Social Media	CERTIFICATE	CERTIFICATE
Everbridge Mobile App	Web Posting	Digital Certificate File Choose File No file chosen	Get COG profile Remove
	Audio Bulletin Board		Digital Certificate File
	Everbridge Web Widget	COG ID	COG ID
	Notifications >	COG Alias	COG Alias

# **IPAWS as a Publishing Option**

The Everbridge Notification tool allows Organizations to send messages to IPAWS when the feature is enabled as a Publishing Option.

Publishing Options										
Publishing Channels:	Everbridge Web Widget     Everbridge Desktop Alerts     Everbridge Network     Alertus     Web Posting     Social Media     Nixle Channels     Audio Bulletin Board     Member Portal									
CAP Channels:	<ul> <li>Wireless Emergency Alerts (WEA)</li> <li>CAP RSS Feed</li> <li>Emergency Alert System (EAS)</li> <li>Non-Weather Emergency Messages (NWEM)</li> <li>COG-to-COG (CAPEXCH)</li> </ul>									

# LIVE or TEST Environment

The IPAWS feature in Everbridge Suite allows you to send messages to the public (LIVE) or to the IPAWS JITC Test environment (TEST). These environments can be selected upon sending the message on the Notification form.

Publishing Options									
Publishing Channels:	Everbridge Web Widget Everbridge Desktop Alerts Everbridge Network Alertus     Web Posting Social Media Nixle Channels Audio Bulletin Board Member Portal								
CAP Channels:	<ul> <li>Wireless Emergency Alerts (WEA)</li> <li>CAP RSS Feed</li> <li>Emergency Alert System (EAS)</li> <li>Non-Weather Emergency Messages (NWEM)</li> <li>COG-to-COG (CAPEXCH)</li> </ul>								
	NELS (WEA)								
Test	Live Test Mode - This message will only be sent to the IPAWS test environment.								
* Private	Key								
* Keystor	e Password (								

If you set your Live and/or Test Credentials in **Settings** > **Publishing Options** > **IPAWS**, you only need to enter the Launch Passcode.



Publishing	Options
Publishing Channels: CAP Channels:	<ul> <li>Everbridge Web Widget</li> <li>Everbridge Network</li> <li>Social Media</li> <li>Wireless Emergency Alerts (WEA)</li> <li>CAP RSS Feed</li> <li>Emergency Alert System (EAS)</li> <li>COG-to-COG (CAPEXCH)</li> </ul>
~ CAP CHANN	ELS (WEA)
Test	Live Test Mode - This message will only be sent to the IPAWS test environment. Refresh Status Status: • Available ()
* Launch F	Passcode Enter IPAWS credentials

# **Retrieving Messages Sent to Your COG ID**

You can retrieve IPAWS messages sent to your COG ID or published to the IPAWS PUBLIC channel. This can be accessed from the **Universe** tab.

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A Home	Widgets	Select Contacts Vou've selected: 0 contact(s)	New Notification
යු Situational Awareness		sville a Milton	Ħ
Universe	View: 😪 🌧 🔬 MMS	Janesville Elkhom 1 Burlington 0 0	
Communications		Lake Geneva Lake Geneva 101 Pleasant Prairie	
• Contacts + Assets	V IPAWS	Beloit O	
Reports + Analytics	Test ?	Roscoe Harvard (7) (13) (4)	
Settings	In the last: 1 hour(s) v All Messages v	ta Loves Park Woodstock MCHenry Weukegan	
	Refresh	20 Crystal Lake	
	No results yet	Byron 2 2 2 Arligton Glenview	
		on Elgin Schaumburg Des Plaines (EVans	ton

## **IPAWS Prerequisites**

### **Enable IPAWS**

To enable IPAWS for your Organization, navigate to **Settings** > **Publishing Options** > **IPAWS** > **Certificate**. Enter the FEMA-issued required credential information.

**NOTE:** If you do not see IPAWS on the left-hand navigation pane, contact your Everbridge Account Manager.

### Permissions

Everbridge offers various levels of permissions for IPAWS access:

Role	IPAWS Settings	Send IPAWS Message
Account Administrator	Has access	Has access
Organization Administrator	Has access	Has access
Group Manager	No access	Has access
Dispatcher	No access	Has access

### **Digital Certificate and Keys from FEMA**

FEMA issues required credentials to access IPAWS. You need the following information to set up IPAWS in your Organization:

- COG ID Unique Collaborative Operating Group Identifier
- Digital Certificate JKS file to load into the system
- Keys Consisting of a Private Key and Keystore for sending messages

### User Training

Everbridge offers online training courses as well as an Everbridge IPAWS Certification program for sending IPAWS messages in Everbridge Suite. Your Organization can access this training material through Everbridge University.

# Getting Started - Adding the IPAWS Certificate

# Loading the Digital Certificate(s)

To add an IPAWS certificate to your Everbridge Organization:

- 1. Unzip your IPAWS certificate to access two files:
  - a. The .txt file, which contains your private key and keystore. For help entering your private key and keystore, view the following Knowledge article: <u>How Are the Private Key and Keystore Password Used for</u> <u>IPAWS Notifications in Everbridge Suite?</u> from the Everbridge Support Center.
  - b. The .jks file, which is the actual certificate.
- 2. Log in to the Manager Portal.
- 3. From the Organization level, choose the Settings tab.
- 4. Select Publishing Options from the left.
- 5. Select **IPAWS** from the sub-menu.
- 6. From either the Live or the Test Certificate pane, select Choose File and open the .jks file.
- 7. Enter the **COG ID** numbers from the .jks file in the **COG ID** text box. For example, if the file name is *123456.jks*, enter "123456" in the **COG ID** textbox.
- 8. Enter IPAWSOPEN\_xxxx (replace xxxx with the numbers from the .jks file) in the **COG Alias** text box.
- 9. Choose Save.
- Optionally, click the checkbox to save the credentials so they do not have to be entered when sending. If selected, fill in the **Private Key and Keystore Password**.
- 11. Create a Launch Passcode (minimum 8 characters). When the credentials and Launch Passcode are saved, the user is prompted to enter the Launch Passcode on every page that credentials are prompted to enter:
  - IPAWS Send Notification page
  - IPAWS Interactive Visibility widget on the Universe page
  - Get COG Profile

After the third time of incorrectly entering the Launch Passcode, the user can enter the Private Key and Keystore Password instead or, for security reasons (in case the user account is compromised), wait 60 minutes to enter the correct Launch Passcode.



# **Getting Your COG Profile**

Once the digital certificates have been loaded, you can retrieve the COG profile. The COG profile displays the current status of your Organization's COG, authorized channels, event codes, and geocodes.

Select to retrieve your Organization's COG Profile from the Live or Test environments.

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A Home	Organization Member Portal Everbridge Open Everbridge Mobile App
🕅 Situational Awarene	Organization > IPAWS @
Communications	Map > Upload certificates and store IPAWS credentials here. Remember, Everbridge employees will never ask for your IPAWS credentials.
Orisis Management	Interactive Visibility > Last Modified Date: Feb 8, 2024 Last Modified By: Mike Corner-User-Account-Admin
• Contacts + Assets	Publishing Options
Reports + Analytics	Everbridge Network >
Travel Risk Manager	nt CAP Channels V IPAWS specifies a maximum number of points per polygon(100 WEA). If a shape exceeds the IPAWS specifications, enabling auto-simplify will automatically re-draw your polygon shape. Note: the boundaries will be altered slightly and may affect intended recipients.
-≿ ITA	SAME Codes Auto-simplify Polygon
Settings	Sender Agency Name
Organization	Defaults Live Test
Member Portal	IPAWS
Everbridge Open	Social Media CERTIFICATE CERTIFICATE
Everbridge Mobile A	Web Posting Digital Certificate File Digital Certificate File Choose File No file chosen Remove
	Audio Bulletin Board Digital Certificate File
	Everbridge Web Widget     COG Alias       Notifications     COG Alias

Enter your Organization's Launch Passcode (minimum 8 characters) if your credentials have been stored. Otherwise, enter your Organization's Private Key and Keystore if/when prompted. This can be found in the .txt file you received from FEMA.

IPAWS Credentials	×
Launch Passcode	Enter IPAWS credentials
	Cancel OK

An overlay displays with your Organization's COG profile.



COG profile	\$
COGID	
Agency Name	Everbridge Inc
Agency Description	Everbridge Inc
Organization Name	CIV
COG Enabled	Y
Broadcast Message Authorized	Ν
Agency Email	
Event Codes Permitted	<b>EAS</b> EQW,RHW,NUW,CDW,TOE,BLU,DMO,FRW,SPW,C EM,CAE,ADR,LEW,EVI,LAE,HMW,RWT
	PUBLIC EQW,RHW,TOE,NUW,SPW,FRW,LAE,CAE,CE M,LEW,EVI,RWT,DMO,ADR,HMW,BLU,CDW
	NWEM ADR,CAE,CEM,DMO,EVI,HMW,CDW,NUW,RH W,EQW,BLU,TOE,SPW,LAE,LEW,FRW
	CAPEXCH DMO,EQW,LAE,ADR,EVI,RWT,SPW,BLU,CD W,HMW,TOE,RHW,CAE,NUW,FRW,LEW,CEM
	CMAS CEM,LAE,FRW,LEW,RWT,EVI,SPW,RHW,CDW,H MW,EQW,NUW,BLU,TOE
GEOCodes Permitted	NWEM 006000,024017,022051,012117
	EAS 012117,006000,022051,024017
	PUBLIC 006000,024017,012117,022051
	CAPEXCH 024017,012117,022051,006000
	CMAS 006000,024017,022051,012117

**NOTE:** The information is from the FEMA IPAWS system. If there are any discrepancies, contact IPAWS directly. The information is from the FEMA IPAWS system. If there are any discrepancies, contact IPAWS directly.

# Populating the SAME Codes

A **SAME Code** (Specific Area Message Encoding) is a NOAA-provided 6-digit uniquely sequenced code that describes each county. The current list of SAME codes is available <u>here</u>.



To send an IPAWS message, your Organization must include at least one SAME code. Only alerting authorities with permission to send messages to more than one county in a state will have more than one value in the list. If the list is populated with more than one SAME code, you can sort the list as desired.

**NOTE:** You will only be able to send messages to FEMA-permitted SAME codes for your Organization. Sending messages to non-permitted SAME codes will result in a message failure.

Everbridge	Suite							Rainier County (Organiza	tion Admin) 🗸		-	?	Log
Dashboard	Unive	erse Notification	ns 🗸 Incidents 🗸	Contacts 🗸	Reports	Settings 🗸	Access 🗸						
Organization Member	Portal	Everbridge Open	Everbridge Mobile Ap	р									
Organization	>	SAME Cod	es 😧							Auto	Generat	e Codes	6
Мар	>												
Interactive Visibility	>	Sequence	Code			Desc	ription						
Publishing Options	~	▼▲ 1	0240				MD		(a)				
Everbridge Desktop A	lerts												
CAP Channels	~		Must be 6 digits			Ma	ximum 30 characters		Add				
SAME Codes													
Sender Agency N	ame												
Defaults													
IPAWS													
Social Media													
Web Posting													
Audio Bulletin Board													
Everbridge Web Widg	et												
Notifications	>												
Contacts and Crowns													

The SAME code field will be used in the message sent to IPAWS. The Geographical Description enables you to set a label for each code to assist other administrators with troubleshooting.

Enter the **SAME Code** and its description. Then, click **Add** for each individual entry. If there are multiple SAME codes, click the up or down arrows to re-sequence the list.

## Populating the List of Agency Names

You can send messages under different agency names. If your Organization is used by multiple agencies, you can create a list of Sender Agency Names under settings. When a message is drafted, the message sender can select from which agency name they want the message to be sent.

**NOTE:** For Organizations with access to NWEM, the required Sender Agency Name format is the six-digit COG ID [comma-no space] city name [comma-no space] state. For example, 123456,Pasadena,CA.

#### Settings Page - Setup Sender Agency Names

	Everbridge Si	uite							Rainier County (Organization Admin) $\checkmark$	 -	?	Logout
	Dashboard	Univer	se Notifications 🗸	Incidents 🗸	Contacts 🗸	Reports	Settings 🗸	Access 🗸				
Organizat	tion Member F	Portal	Everbridge Open Everb	oridge Mobile App								
Organiz	ation	>	Sender Agency	Name 🛛								
Мар		>										
Interact	tive Visibility	>	Sequence	Sen	der Agency Name							
Publishi	ing Options	~	▼▲ 1	Rai	nier County				and the second se			
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CAP	Channels	~		Ma	iximum 200 chara	acters			C Add			
Si	AME Codes											
Se	ender Agency Nar	me										
D	efaults											
IP	PAWS											
Social	l Media											
Web F	Posting											
Audio	Bulletin Board											
Everb	ridge Web Widget											
Notifica	ations	>										

**Notification Page** - Select the agency name that should display for the message, when applicable.



*Message Category	Public Safety	~	0.	•		٠
*Event Name	Select	~	•	•	•	•
*WEA Handling	Imminent Threat	~	•			
*Urgency	Immediate	~	•	•		•
*Severity	Extreme	~	•	•		•
*Certainty	Observed	~	•	•		•
*Expires Hour(s)	1	~	•	•	•	•
*Sender Agency Name	Rainier County	~	•	•	•	•
*Headline				•	•	•
* WEA English Message	Load message text 90	characte	•			
	Add optional WEA message fields	characte	13			

# **Setting Default Values**

Administrators can set default values for required IPAWS fields under **Settings** > **Organization** > **Publishing Options** > **CAP Channels** > **Defaults**. Once set as default, the selected value displays for each field on the notification form. These fields can also be hidden from the message sender by clearing the corresponding **Expose** checkbox.

The **Urgency**, **Severity**, and **Certainty** fields cannot be hidden on the notification form. These fields are dependent on the Event Name selected in the notification.

#### EVERBRIDGE IPAWS USER GUIDE



Everbridge Suite				Rainier County (Organization Admin) 🗸	 <b>.</b> 3	2 Logout
Dashboard Unive	erse Notifications 🗸 Incident	ts ❤ Contacts ❤ Reports	Settings V Access V			
Organization Member Portal	Everbridge Open Everbridge Mob	ile App				
Organization >	Defaults 🛛					
Map >						
Interactive Visibility >	Field Name	Expose	Default Value			
Publishing Options ~	Category		Safety ~			
Everbridge Desktop Alerts						
CAP Channels 🗸 🗸	Scope		Public 🗸			
SAME Codes						
Sender Agency Name	Sender Agency Name		Rainier County ~			
Defaults	Irgonov	R	Immediate			
IPAWS	orgency					
Social Media	Severity		Extreme 🗸			
Web Posting						
Audio Bulletin Board	Certainty		Observed ~			
Everbridge Web Widget						
Notifications >	Expires in		1 ~			
Contacts and Groups >	Affected Pagion SAME code(c)					
Security >	Ancolea Region DAME CODE(S)	<b>u</b>	24017 - Charles, MD			
	Save					



# **Using IPAWS Alerts**

**IPAWS** (Integrated Public Alert and Warning System) is a planned multi-agency emergency population warning system in the United States, hosted by FEMA. The IPAWS channels are available to agencies with valid COG IDs. The agencies can send messages to the public via mobile phones, radio, and television.

- Wireless Emergency Alerts (WEA)
- Emergency Alert System (EAS)
- Non-Weather Emergency Messages (NWEM)
- COG-to-COG (CAPEXCH)

When you use COG-to-COG (CAPEXCH), you can also see the messages from the Universe tab in either Live or Test mode.

**NOTE:** For details about the different IPAWS channels, see <u>IPAWS Message</u> <u>Channels</u>.

# Sending a LIVE Message

**NOTE:** When sending to the IPAWS publishing option, you do not select a list of IPAWS recipients. IPAWS message recipients cannot confirm receipt or reply to IPAWS messages.

### Using a Notification Template

For security purposes, IPAWS messages **cannot** be saved as Notification Templates.

#### To send an IPAWS message using another existing template:

- 1. Log in to the Manager Portal and select the desired Organization from the upper left-hand corner.
- 2. Choose the **Notifications** tab from the top of the page.
- 3. Choose the Notification Templates tab.
- 4. Select an existing template to edit.
- 5. Select the desired IPAWS channel or channels from the Publishing Options pane.
  - a. Select **Live** mode, as Test mode will be selected by default.
- 6. Enter the required information, and if desired, any optional information as needed.
  - a. **Polygons**—Select Map from the Select Contacts pane. From the Select Contacts drop-down menu, either draw or select a shape that covers the affected area, and then choose Select from the upper right-hand corner of the map. The Polygon field now displays: "You have selected polygons".

**NOTE:** Any contacts selected within this polygon will also receive a Notification.

- b. **Attachments**—If you have included an attachment as part of your Notification, you can optionally include this in your IPAWS message. Select to display **All Fields**. Click the Attachments to include in your IPAWS message.
- 7. Complete the remainder of the Live message and then choose **Send**.
- 8. If the **Wireless Emergency Alert (WEA)** and/or **Emergency Alert System (EAS)** message channels were selected, then a confirmation modal will appear to

remind the user that they're sending a LIVE message. Select the checkbox to confirm and click **Continue**.

	Confirm LIVE IPAWS Alert will be sent to public!
СН	You have selected to send a LIVE Wireless Emergency Alert(WEA) and Emergency Alert System message(EAS); this message will be sent to all active cellphones and to local broadcasters for this message to be sent to all active TV and Radios.
	Check to confirm and select Continue to deliver your LIVE IPAWS Alert.
	✓ Zhang on Aug 21, 2023 at 10:57 AM
	Cancel

### **Reviewing the Status of Your Message**

**NOTE:** If your IPAWS message encountered connectivity issues during the initial send, a **Refresh Status** button is displayed that retrieves the latest status from IPAWS.

#### To review the status of your message:

Active / History Scheduled	d Notification Te	mplates Message Templa	ites				New Notification
Auto Refresh 🕥 🤁	Refresh			In Progress (0)   Last 7 da	ays (0)   Last 30 days (0)	Search	Q Reset
Status	Published	Title 🗢	Event Name 🖨	Sent On 🗸	Sent By 🖨	Sent To 🖨	Charts
● Sent Actions ∨	P	IPAWS Test Connection		Oct 27, 2021 08:42:29 PDT	Katherine Chu	Published Only	Published Only
● Sent Actions ∨	P	IPAWS Test Update		Sep 01, 2021 13:14:53 PDT	Katherine Chu	Published Only	Published Only
● Sent Actions ∨	Р	IPAWS Test Initial		Sep 01, 2021 13:14:13 PDT	Katherine Chu	Published Only	Published Only
● Sent Actions ∨	Р	CAP RSS Test Update		Sep 01, 2021 13:12:38 PDT	Katherine Chu	Published Only	Published Only
• Sent Actions ~	P	CAP RSS Test		Sep 01, 2021 13:11:14 PDT	Katherine Chu	Published Only	Published Only

1. Select the **Title** link of the message you would like to review. The Notification Details are displayed.

IPAWS Test Connection Mathematical Stress Series Se				Help with this page Auto Refresh Send Follow U
Status Method	Details			
Your notification could not be sent, the selected contacts are missing or	Imminent Threat to Life:	No	Message	
use an invalid delivery metriod. Check your selections and ity again.	Priority Greeting:	No	IPAWS Test Connection	
	Recurring:	No	IPAWS Test Connection	
	Sent From:	Web Manager Portal		
	Start:	Oct 27, 2021 08:42:29 PDT		
	End:	Oct 27, 2021 08:42:32 PDT		
	Sent by:	Katherine Chu		
	Voice Recording:	None		
	Message Format:	Text		
	Туре:	IPAWS		
	Escalation:	No		
	Group Calendar:	No		

2. Select the **CAP Channels** tab to view the IPAWS message status. A summary of the IPAWS information is displayed.

**NOTE:** If the user does not include the optional WEA languages, the Notification details do not display these fields.

IPAWS Information: WEA         Mode:       Test         Publishing Status:       WEA         Publishing Status:       0/0         CAP FieldS         Message Status :       Actual         Message Status :       Actual         Source :       Source :         Source :       Veblo         Restriction :       Alert         Adversees :       Source :         Message Category :       Safety         Event Mane :       Local Area Emergency	
IPAWS Information: WEA         Mode:       Test         Publishing Status:       WEA         IPAWS Polygon(a):       0/0         IPAWS Polygon(a):       0/0         CAP Fields       Actual         Message Status:       Actual         Message Type :       Actual         Source :       Public         Source :       Public         Restriction :       Hart         Addresses :       Event Name :         Local Area Emergency       Sofely         Message Category :       Solea Area Emergency         VEA Handling :       Halt         Vert Type :       Local Area Emergency         Vert Type :       Dodo Area Emergency         Vert Type :       Overt	
Mode:       Test         Publishing Status:       00- Message successfully sent to WEA         IPAWS Polygon(s):       0/0         FAWS Polygon(s):       0/0         CAP FieldS          Message Status:       Actual         Message Type :       Actual         Message Type :       Actual         Source:          Source:          Addresser:          Addresser:          Addresser:          Message Category:       Safety         New Type:       Local Area Emergency         Vent Type:       LAE         Vent Type:       Usice Safety         Vent Type:       LAE         Caterating:       Numeliate         Operved:       Message Category:         Vent Type:       LAE         Caterating:       Numeliate         Genery:       Externe         Catanay:       Diserved         Numeliate       Diserved         Numeliate       Diserved	
Publishing Status:       WEA       600 - Message successfully sent to WEA         IPAWS Polygon(s):       0/0         CAP FieldS         Kessage Status :       Actual         Message Type :       Actual         Source :       Source :         Source :       Public         Source :       Public         Restriction :       Source :         Addresses :       Solefy         Message Category :       Solefy         Local Area Emergency       Local Area Emergency         Event Name :       Local Area Emergency         WEA Handling :       Public Safety         Immediate       Immediate         Source :       Externe         Catanity :       Externe         Generity :       Externe         Immediate       Externe         Immediate       Immediate         Source :       Externe         Immediate       Immediate	
PAWS Polygon(s):       0/0         CAP Fields         Message Status :       Actual         Message Type :       Actual         Source :       Source :         Source :       Public         Source :       Public         Restriction :       Source :         Addresses :       Vublic         Restriction :       Social Area Emergency         Message Category :       Local Area Emergency         Event Name :       Local Area Emergency         WEA Handling :       Public Safety         Urgency :       Local Area Emergency         Catality :       Event Name :         Catality :       Ubic Safety         Urgency :       Local Area Emergency         Catality :       Ubic Safety         Urgency :       Ubic Safety         State :       Ubic Safety         State :       Ubic Safety         State :       Ubic Safety         Catality :       Ubic Safety         State :       Ubic Safety	
CAP Fields         Message Status :       Actual         Message Type :       Aleta         Source :       Jource :         Scope :       Public         Restriction :	
Message Status:     Actual       Message Type:     Alet       Source:     Jource:       Source:     Public       Restriction:     -       Adresse:     -       Message Category:     Safety       Local Area Emergency     Local Area Emergency       WEA Handling:     Public Safety       Ingency:     Immediate       Servity:     Externorm       Catalay:     Immediate       Servity:     Local Area Emergency	
Message Type:     Alet       Source:	
Source:         Scope:       Public         Restriction:	
Scope:     Public       Restriction:	
Restriction :         Addresses :         Message Category :       Safety         Restriction :       Local Area Emergency         Event Name :       Local Area Emergency         Event Type :       LAE         WEA Handling :       Public Safety         Urgency :       Immediate         Severity :       Extreme         Cetainty :       Observed	
Addresses:       Message Category:     Safety       Event Name:     Local Area Emergency       Event Type:     LAE       WEA Handling:     Public Safety       Urgency:     Immediate       Severity:     Exterme       Cetainty:     Observed	
Message Category:     Safety       Event Name:     Local Area Emergency       Event Type:     LAE       WEA Handling:     Public Safety       Urgency:     Immediate       Severity:     Extreme       Cetainty:     Observed       Inversion:     1.bour(s)	
Event Name :     Local Area Emergency       Event Type :     LAE       WEA Handling :     Public Safety       Urgency :     Immediate       Severity :     Extreme       Cetainty :     Observed       Event Surve :     1 bour(s)	
Event Type:     LAE       WEA Handling:     Public Safety       Urgency:     Immediate       Severity:     Extreme       Certainty:     Observed       Immediate     Immediate	
WEA Handling:     Public Safety       Urgency:     Immediate       Severity:     Extreme       Certainty:     Observed       Swide:     1. bour(c)	
Urgency:     Immediate       Severity:     Extreme       Certainty:     Observed       Extreme     1 bour(s)	
Severity:     Extreme       Certainty:     Observed       Funice:     1 bour(s)	
Certainty: Observed	
Expires · 1 hour(s)	
Express (1)	
Sender Agency Name : Test City	
Headline : IPAWS Test Connection	
Instruction :	
Web Link :	
U.S. Time Zones : Eastern Time Zone	
Area Description : Los Angeles	
Affected Areas: 006037	
WEA - English 90 : IPAWS Test Connection	
Print	

If 900-series error messages are displayed to the account, a **Refresh Status** button is displayed next to the Publishing Status.

- 3. Optionally click **Refresh Status** to get the latest IPAWS response for all 900series error messages.
- 4. Refer to the Knowledge Base article: <u>*IPAWS Publishing Status Values*</u> in the Everbridge Support Center.

# **IPAWS Message Channels**

If you do not see the expected IPAWS channels enabled on the Notification form under **Publishing Options**, take a screenshot of your COG Profile and contact Technical Support.

### Sending a WEA Message

To include WEA as a CAP channel in your message, select **Wireless Emergency Alerts (WEA)** on the message form. A **WEA** column appears at the right-hand side of the fields. The gray bullets indicate the applicable fields to the WEA channel.

If your IPAWS credentials are stored in **Organization Settings**, then the **Event Name** drop-down on the Notification/IC Template/IC launch pages automatically displays only the Event Names your agency is authorized to use.



#### EVERBRIDGE IPAWS USER GUIDE

ublishing Everbridge Network nannels: Vieweiss Emergenc Emergency Alert Sy Non-Weather Emer COG-to-COG (CAPE	Alertus Web Posting Social Media y Alerts (WEA) CAP RSS Feed stem (EAS) pency Messages (NWEM) XCH)	
✓ CAP CHANNELS (WEA)		
Test Live Test Mode	This message will only be sent to the IPAWS test environment. ① C Refresh Status Sta	tus: • Available (
* Launch Passcode	Enter IPAWS credentials	
CAP Fields		
*Message Status	Actual	•
Source		0
*Scope	Public ~	•
Restriction		]
Addresses		]
	-	
*Message Category	Public Safety ~	0.
*Event Name	Select ~	•
*WEA Handling	Imminent Threat	•
*Urgency	Immediate ~	•
*Severity	Extreme	•
*Certainty	Observed ~	•
*Expires Hour(s)	1 ~	•
*Sender Agency Name	Test City ~	•
Headline		]
* WEA English Message	Load message text 90 charac	eters
	C Add optional WEA message fields	
Instruction		
Web Link		•
*U.S. Time Zones	Pacific Time Zone	•
Area Description	Los Angeles,National,Charles County, MD	0
*Affected Region SAME code(s)	022051 - Jefferson     006000 - All of California     006001 - San Francisco     006007 - Los Angeles     006067 - Sacramento     048301 - Guadalupe Mt Nat'l. Park, Texa     000000 - National     024017 - Charles County MD	•



The **WEA English Message** field is required (90 characters). If needed, you can add optional WEA message fields. Under the **WEA English Message**, click **Add optional WEA message fields**.

- WEA English Message—Optional 360 characters.
- WEA Spanish Message—Optional 90 characters
- WEA Spanish Message—Optional 360 characters

A WEA Handling Code will be passed to FEMA for IPAWS WEA cancellations.

#### WEA Auto-Simplfy Polygons

IPAWS specifies a maximum number of points per polygon (100 for WEA). If a shape exceeds the IPAWS specifications, auto-simplify will automatically redraw your polygon shape. This prevents the sender from needing to manually readjust the shape themselves.

Auto-Simplify can work in two different ways, depending on an Organization's preferences:

- Enable Auto-Simplify in Settings, which will automatically simplify shapes that exceed 100 points.
- **Disable Auto-Simplify in Settings**, which will require users to manually click the **Auto-Simplify** button for simplification to occur.

**IMPORTANT:** The boundaries will be altered slightly, which may affect the intended recipients.

Auto-Simplify Polygons can be enabled by an Administrator under Settings > Organization > Publishing Options > CAP Channels > IPAWS.

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°€	verbridge	» ▲	
A	Home	Organization Member Portal Everbridge Open Everbridge Mobile App	
ය	Situational Awareness	Organization > IPAWS @	
ø	Communications	Map > Upload certificates and store IPAWS credentials here. Remember, Everbridge employees will never ask for your IPAWS credentials.	
ę	Contacts + Assets	Interactive Visibility > Last Modified Date: Sep 18, 2023 Last Modified By: Sarah Venezio (Account Admin)	
	Reports + Analytics	Publishing Options v Polygon Simplification	
۵	Settings	Everbridge Desktop Alerts	
I	Organization	CAP Channels Y IPAWS specifies a maximum number of points per polygon(100 WEA). If a shape exceeds the IPAWS specifications, enabling auto-simplify will automatically re-draw your polygon shape. Note: the boundaries will be altered slightly and may affect intended recipients.	
	Member Portal	SAME Codes	
	Everbridge Open	Sender Agency Name	
	Everbridge Mobile App	Live Test	
	Access		

If **enabled** in Settings, any shapes that exceed the 100-point limit will automatically be simplified. Users won't see the Auto-Simplify button on the IPAWS form.



If Auto-Simplify Polygons is **disabled** in Settings, then users will see the **Auto-Simplify** button in the **Polygon** section of the IPAWS form, which will need to be clicked in order to simplify the polygon.



eate Notification	Live			Go Live
		Area Description	code_123456_edit,code 234567 description	
		*Affected Region SAME code(s)	<ul> <li>✓ 123456 - code_123456_edit</li> <li>✓ 234567 - code 234567 description</li> </ul>	
			You have selected polygons.	
		Polygon	IPAWS specifies a maximum number of points per polygon(100 WEA). We can automatically simplify your shape to meet these specifications, which will result in the boundaries being slightly redrawn. You will be able to review this shape before sending an IPAWS message.	
	Сог	ntacts		

Clicking **WEA (100 Max)** on the Map will automatically redraw the shape to conform to the point limit:

<ul> <li>Selected Shapes (1)</li> </ul>	<ul> <li>Selected Shapes (1)</li> </ul>
Total Points: 576	Total Points: 100
🙀 WEA (100 Max)	WEA (100 Max)
🕻 🕻 Auto Simplify Shape 🛛 🚯	🕻 🕻 Auto Simplify Shape 🛛 🚯

If a WEA message exceeds the 100-point limit when the Auto-Simplify Polygon setting is disabled, but the user still attempts to send it, the following warning will appear and the message will not be sent:





**NOTE:** An IPAWS WEA message cannot be sent until it falls below the 100-point maximum.

### Sending an EAS Message

Select **Emergency Alert System** (EAS) on the message form to include EAS as a CAP channel. An **EAS** column appears on the right-hand side of the fields. The gray bullets indicate the applicable fields to the EAS channel.

If your IPAWS credentials are stored in **Organization Settings**, then the **Event Name** drop-down on the **Notification**, **IC Template**, or **IC launch** pages automatically display only the Event Names your agency is authorized to use.





Publishing Opti	ons						
Publishing Even Channels: CAP Channels: Wire Eme Non- COG	oridge Network less Emergency rgency Alert Sys Weather Emerg to-COG (CAPEX	Alerts (\ Alerts (\ stem (EA ency Mes (CH)	ertus Web Posting Social Medi WEA) CAP RSS Feed (S) ssages (NWEM)	a			
✓ CAP CHANNELS (EAS)	-						
Test	Test Mode -	This me	ssage will only be sent to the IPAWS test e	nvironment. 🕄	s Statu	is: • Ava	ailable <b>(</b>
* Launch Passcode			Enter IPAWS credentials		_		
CAP Fields							
							EAS
*Message Status		Actual			~		•
Source						0	•
*Scope		Public			*		•
Restriction							
Addresses							
*Message Category		Public S	Safety		~	0	•
*Event Name		Select			~		•
*Urgency		Immedi	ate		~		•
*Severity		Extreme	e		~		•
*Certainty		Observe	ed		*		•
*Expires	Hour(s)	1			~		•
Sender Agency Name		Test Cit	ty		~		•
Headline							•
* Message		Load me	essage text				•
Instruction							•
Web Link							
*U.S. Time Zones		Pacific	Time Zone		~		•
*Area Description		Los Ang	geles,National,Charles County, MD			0	•
"Affected Region SAME	code(s)	02 000 000 000 000 000 040 02 000 040 02 000	22051 - Jefferson 56000 - All of California 56001 - San Francisco 56037 - Los Angeles 56067 - Sacramento 18301 - Guadalupe Mt Nat'l. Park, Texa 50000 - National 24017 - Charles County, MD				•
Polygon		You have	en't added any polygons to the map yet.				•
Audio Message		None	O Use Everbridge recorder O Upload	a file			

**NOTE:** The following confirmation modal will appear when selecting either the **EAS** or **WEA** publishing options, reminding the user that these selections will result in a **LIVE IPAWS Alert**:

Cor	firm LIVE IPAWS Alert will be sent to public!
You Eme activ CH all a	have selected to send a LIVE Wireless Emergency Alert(WEA) and rgency Alert System message(EAS); this message will be sent to all e cellphones and to local broadcasters for this message to be sent to ctive TV and Radios.
Che	k to confirm and select Continue to deliver your LIVE IPAWS Alert.
	Zhang on Aug 21, 2023 at 10:57 AM
	Cancel Continue

### Sending a Non-Weather Emergency Message (NWEM)

To include NWEM as an IPAWS channel in your message, select **Non-Weather Emergency Messages (NWEM)** on the message form. An **NWEM** column appears at the right-hand side of the fields. The gray bullets indicate the applicable fields to the NWEM channel.

If your IPAWS credentials are stored in **Organization Settings**, then the **Event Name** drop-down on the **Notification**, **IC Template**, or **IC launch** pages automatically display only the Event Names your agency is authorized to use.

### Sending a COG-to-COG (CAPEXCH) Message

To send a message via IPAWS to one or more alerting authorities, include COG-to-COG as an IPAWS channel in your message by selecting **COG-to-COG (CAPEXCH)** on the message form. A **CAPEXCH** column appears on the right-hand side of the fields. The gray bullets indicate the applicable fields to the COG-to-COG channel.

If your IPAWS credentials are stored in **Organization Settings**, then the **Event Name** drop-down on the **Notification**, **IC Template**, or **IC launch** pages automatically display only the Event Names your agency is authorized to use.



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Ρι	ublishina Opt	ions						
	Publishing Ev Channels: Wi CAP Channels: Wi En V	Ishing       Everbridge Web Widget       Everbridge Network       Social Media         Innels:       Wireless Emergency Alerts (WEA)       CAP RSS Feed         Emergency Alert System (EAS)       COG-to-COG (CAPEXCH)						
	✓ CAP CHANNELS (CAPEXCH)							
	Test	Test Mode - This message will only be sent to the IPAWS test environment.	atus: (	Available 🕄				
	* Launch Passcode	Enter IPAWS credentials						
	CAP Fields							
	*Message Status	Actual		© CAPEXCH				
	Source		0	•				
	*Scope	Public ~		•				
	Restriction			•				
	Addresses			•				
	*Message Category	Public Safety	0	•				

# **Retrieving Messages**

Retrieve messages sent to your COG ID or messages posted to the Public Feed.

### Universe Page

View IPAWS messages sent to you by another alerting authority or messages posted to the Public Feed by accessing the **Universe** tab. You can also launch a Notification from the **Universe** tab.

From the **Universe** tab, select the **IPAWS** widget. The **Widgets** panel is displayed.

### **Retrieving Messages**

Retrieve IPAWS messages from the Live and Test environments by selecting the **Live** or **Test** tab.

- Selecting the Live mode retrieves messages from the IPAWS production environment.
- Selecting the Test mode retrieves messages from the IPAWS test environment.

All other features behave the same way on both tabs.

Click **Refresh** and the IPAWS Credentials dialog appears. (If you do not know your Launch Passcode, click Enter IPAWS credentials. Enter your Private Key and Keystore Password.)

Enter your IPAWS credentials and click **OK**. From whichever tab you have selected to see the messages, choose from the following:

- In the last 1-24 hours by selecting the number from the menu.
- From the selected time frame, select **All Messages**, **Public**, **Private**, or **Restricted**.

### Viewing Individual Messages

If there are more alerts than can be displayed on one list, use the controls (**First**, **Previous**, **Next**, **Last**) at the bottom of the list to step through the pages. To see the full message, click **More**.

### Launching a New Message

To send a Notification based on an alert, click **New Notification** located in the right-hand corner of the individual alert. The **Notification** panel is displayed. Create the Notification as you would for any Notification and send it.

# Send Cancel or Update for IPAWS Message

From **Incidents**, send updates or cancel an existing IPAWS message using the **Update IPAWS Message** or **Cancel IPAWS Message** actions, or via **Send Follow-Up**.

From **Notifications**, send updates or cancel an IPAWS message by using **Send Follow-Up**.

**IMPORTANT:** For the **Send Follow-Up** method, remember to set valid polygon shape(s) for your WEA message, as needed. The polygon(s) from the original IPAWS message will **not** be automatically applied. Sending without a valid shape(s) will result in a wide-area IPAWS alert (for example: county-wide or state-wide).

When using the **Update IPAWS Message** or **Cancel IPAWS Message** option on the **Incident Details** page to update or cancel an IPAWS message, the polygon(s) from the original IPAWS message will be automatically applied.

### **Incident Details Actions**

Incidents that launched a Notification will have two additional options to choose from in the Actions dropdown menu on the Incident Details page:

- 1. Update IPAWS Message
- 2. Cancel IPAWS Message

Clicking these will route you to the **Update IPAWS Message** page or **Cancel IPAWS Message** page, and either **Update** or **Cancel** will be prepended in the **Message Type** field depending on your choice. Follow the remaining steps in the processes outlined below.

Opened Aun 09, 2023 13:21:25 E Carrie Rankin	DT	Last Updated Jun 09, 2023 13:21:25 EDT Carrie Rankin	- Discident Re	port 📋 Include Delivery Detail			
FNWS messages respective Notific	have been published as part of	of this Incident. Please make sure	to Cancel all IPAINS messages before closing the Incid	ent. For cancelling an IPAWS me	ssage, use the Serv	I Follow Up optio	n in the
otifications							
tatus 1	Mode	Published	Title :	Sent On .	Sent By I	Sent To 1	Charts
Sent Action of Send P	cilow Up	P	Test QA1 WEA EAS Live Alert Message 01:21 PM	Jun 09, 2023 13:21:25 EDT	Carrie Rankin	1	0
Updan Cancel	IPAINS Message IPAINS Message						

**NOTE:** Aside from the Message Type, the **Update IPAWS Message** action uses the same IPAWS message defined in the **Update** phase of the template, while the **Cancel IPAWS Message** action will use the IPAWS message defined in the **Close** phase of the template.

Contacts specified in the original Notification will also be included in the **Update** or **Cancel IPAWS Message** pages.

### Updating Existing Messages from Notifications

If you didn't use an action on the Incident Details page, you can also update an existing IPAWS message by following the steps below:

- 1. Select the **Send Follow-Up** option on the **Active/History** tab, from the **Notification Details** page for the Notification, or from the IPAWS widget for a specific message.
- 2. To only update your IPAWS message, select Next without choosing contacts. Optionally, select contacts as needed to include in the update. Remember to set valid polygon shape(s) for your WEA message, as needed. The polygon(s) from the original IPAWS message will not be automatically applied. Sending without a valid shape(s) will result in a wide-area IPAWS alert (for example: county-wide or state-wide).

Send Follow Up								
	Confirmed	1 contact(s)						
	Not Confirmed	1 contact(s)						
	Confirmed Late	0 contact(s)						
	Unreachable	0 contact(s)						
Note: if any of these contacts have been deleted since the original notification went out, they will not be sent the follow up notification.								
		Cancel Next						

3. Under the CAP Channels section of the Notification form, select Update in the Message Type field.

Publishing	J Options							
Publishing Channels:	Publishing Everbridge Web Widget Everbridge Network Social Media Channels:							
CAP Channels:	<ul> <li>Wireless Emergency Alerts (WEA)</li> <li>CAP RSS For Emergency Alert System (EAS)</li> <li>COG-to-COG (CAPEXCH)</li> </ul>	eed						
✓ CAP CHANN	✓ CAP CHANNELS (WEA)							
Test	Test       Live       Test Mode - This message will only be sent to the IPAWS test environment.       Image: Comparison of the IPAWS test environment.         Image: Comparison of the IPAWS test environment is a comparison of the IPAWS test environment.       Image: Comparison of test environment.							
* Launch								
CAP Field	S							
			WEA					
*Message S	Actual		~					
*Message 1	ype Vpdate Cancel		•					
Source			0					

4. Fill out the remainder of the form as needed and **Send** the message.

### **Canceling Existing Messages from Notifications**

If you didn't use an action on the Incident Details page, you can also cancel an existing IPAWS message by following the steps below:

1. Select the **Send Follow Up** option on the **Active/History** tab for the Notification.



2. To only cancel your IPAWS message, select **Next** without choosing contacts. Optionally, select contacts as needed to include in the update.

Send Follow Up								
	Confirmed	1 contact(s)						
	Not Confirmed	1 contact(s)						
	Confirmed Late	0 contact(s)						
	Unreachable	0 contact(s)						
Note: if any of these contacts have been deleted since the original notification went out, they will not be sent the follow up notification.								
		Cancel Next						

3. Under the **CAP Channels** section of the Notification form, select **Cancel** in the Message Type field.

Publishing Options								
Publishing Channels:       Everbridge Net         CAP Channels:       Wireless Erne         Emergency Al       Non-Weather         COG-to-COG (	ttwork Alertus Web Posting Social Media rgency Alerts (WEA) CAP RSS Feed ert System (EAS) Emergency Messages (NWEM) CAPEXCH)							
✓ CAP CHANNELS (WEA)								
Test Live Test A	Node - This message will only be sent to the IPAWS test environment. $\ensuremath{\mathfrak{O}}$ Re	: 🚯 efresh Status Status: • Available 🚯						
* Launch Passcode	Enter IPAWS credentials							
CAP Fields								
*Message Status	Actual	WEA						
*Message Type	Update	• •						
Source	Update Capcel	0						
*Scope	Public A	~						

4. Fill out the remainder of the form as needed and **Send** the message.

# Using IPAWS Messages in Universe

You can view the IPAWS messages from the **Universe** tab. You can also launch a Notification from the Universe tab.

From the Universe tab, select the **IPAWS** widget. The Widgets panel is displayed.



The IPAWS widget supports Live and Test modes through tabs.

- Selecting the Live mode retrieves messages from the IPAWS production environment.
- Selecting the Test mode retrieves messages from the IPAWS test environment.

All other features behave the same way on both tabs.

Click **Refresh** and the IPAWS Credentials dialog appears. Enter your Organization's Launch Passcode. If you do not know your Launch Passcode, click **Enter IPAWS** credentials to submit your Private Key and Keystore Password.



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Enter your IPAWS credentials and click **OK**. From whichever tab you have chosen to see the messages, you can choose from the following:

- In the last 1-24 hours by selecting the number from the drop-down list.
- From the selected time frame, select All Messages, Public, Private, or Restricted.

If there are more alerts than can be displayed on one list, use the controls (First, Previous, Next, Last) at the bottom of the list to step through the pages.



To see the full message, click More.

	Everbridge Suite	Rainier County (Organization Admin) $\checkmark$		•	?	Logout				
	Dashboard Universe	Notifications 🗸 🛛 Inc	cidents 🗸 🔹 Contacts 🗸	Reports Settings 🗸	Access 🗸					
	vs	×	Select Contacts	✓ You've selecter	ed: 0 contact(s)				New N	otification
Test In the last: 2023-04- IPAWS Te Channels	1 hour(s)     Image: All Messages       077110:40:10-04:00       est Alert       s:     CAPEXCH CMAS	Refresh     Q      Send Follow Up     New Notification     Q Show on map	Havard Gere	a a a a a a a a a a a a a a a a a a a	Gin Bandaria Gin Genview This Gienview Des Planes Evanston		E Ster	Benton H	Sout Colo tarbor	Haven +
Headline Severity: Urgency: Certainty Location Addresse Restrictio	: IPAWS Test Alert Extreme Immediate r: Observed : Charles, MD es:		Sycamore Dekalb	St. Charles Lomb Qa Aurora Naperville	Rosemont	0 New Buff	Bridg	man	Berrier Spring: 31	Dowagi C Niles Edward Grange
Status: Message Source: Note: Descripti SenderN: Expires: Effective Event:	Actual Type: Alert ion: ame: 120076,Rainier County,Ra 2023-04-07T11:40:10-04:0 : Civil Emergency Message	inier County 10	Sandwich 23	Boingbrook Planneld The Juliet The Minooka Control Control Con	Oriand Park Tinley Park Frankfort Go	Michigan Criv Can Chesterion La Po ammond Can Portage C Merrifivile Valpareso Crown Point Can	nte	v Carlisl rie Walkerto	e So So On 6 ms of Use	ith Bend

To send a Notification based on an alert, click the **New Notification** icon located in the right-hand corner of the individual alert.

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The Notification panel is displayed. Create the Notification.



When Administrators try to send a follow-up via Universe, they'll see a popup informing them that it'll be sent through Notifications, which can be found under the **Active/History** tab.



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